



SAMUEL D. REES

Graphic Design | Animation | E-Learning

A Designer and Animator that loves to communicate concepts through functional and appealing designs across several creative fields



PROFESSIONAL EXP

- 2021- Present** **CREATIVE DESIGNER & ANIMATOR**
Coffee Fuelled Creative
Providing independent design and eLearning services on contract and freelance basis
- 2020- Present** **DIGITAL MEDIA VOLUNTEER**
Creative Living Centre
Working with voluntary designers to develop digital artwork for a Mental Health charity to create a stronger sense of identity within their social and online communications
- 2020- 2021** **CREATIVE LEAD**
VIRSEC
Managing a team of creatives specialising in build, UX/UI design, and QA of e-Learning training material
Developed a team throughout the HR lifecycle, navigating onboarding, remote working, career development and wellbeing
Maintenance and management of company LMS to include; QA course testing, dispatching, 'Lift and Shift' proficiency, creation of bespoke platforms for third party clients
Creation of customer centric artwork for multi-channel communications
- 2017- 2019** **MID-WEIGHT DESIGNER & ANIMATOR**
Interactive Technology Corporation ITC
Regularly worked in highly confidential and financial environments that required additional design considerations (USGC and UKGC)
Designed engaging content for global audiences that generated £200k revenue within four weeks
Increased social media engagement by 10% through creative advertising
- 2016** **WEB & E-COMMERCE ADMINISTRATOR**
Yarto Group
Maintained and built trusted relationships with B2B/B2C clients and their orders
Responsible for setting up new e-commerce platform to generate new revenue
- 2010-2015** **DESIGNER, ARTWORKER & PRINT FINISHER**
University of Central Lancashire Printshop
Designed artwork for university communications whilst managing print services



ACHIEVEMENTS

- 2021** **TAICOT POSTER ARTWORK**
Winner of Selection Award for Taicot's Stop Live Organ Harvesting in China Campaign
- 2018** **LEAN ON PETE ARTWORK**
Alternative artwork for film release. Shortlisted in the top ten of worldwide contestants. Featured on Curzon site
- 2017** **BABY DRIVER ARTWORK**
Alternative poster artwork for the film featured in private publication for cast and crew funded by Sony
- 2016** **WHEN MARNIE WAS THERE**
Winner of alternative poster artwork for UK film release. Artwork was put up across London cinemas during screening times



PROJECTS

- 2021** **GIVING TUESDAY CAMPAIGN**
Video and social media campaign for Creative Living Centre focussing on promoting the charity's mental health services across Manchester
- 2021** **MENTAL HEALTH 'MEN'**
Video and social media campaign for Creative Living Centre focussing on men's mental health, ensuring LGBTQIA+ accessibility
- 2020** **NORTHERN AIR REBRAND**
Full design rebrand of Northern Air Hospital Radio
- 2020** **ZIFFIT AND TOP TIPS CAMPAIGN**
Animation campaigns for Creative Living Centre providing wellbeing advice during Covid-19 lockdowns
- 2018** **SECRET 7 VINYL ARTWORK**
Secret 7 & London Grammar
- 2017** **MR ROBOT SEASON 2**
Alternative artwork promoting the series on Amazon Prime
- 2016** **WHEN MARNIE WAS THERE**
Studio Canal, Studio Ghibli & Posterspy



EDUCATION

- 2021-2022 MOTION PRACTICE WITH BEN MARRIOTT**
Motion Design School
- 2020 EMERGENCY FIRST AID AT WORK**
Zone Safety Training LTD
- 2019-2020 UI/UX DESIGN WITH PHOTOSHOP**
Infinity Learning (CPD cert)
- 2019 SOUND DESIGN FUNDAMENTALS**
Motion Design School
- 2019 ANIMATION DESIGNING**
Coursegate
- 2019 ANIMATION BOOTCAMP**
School of Motion
- 2019 THE PATH TO MOGRAPH**
School of Motion
- 2019 AFTER EFFECTS FUNDAMENTALS**
Motion Design School
- 2019 MOGRAPH TECHNIQUES: SHAPE ANIMATION IN AFTER EFFECTS**
LinkedIn Learning
- 2018 EXPLORE ANIMATION**
Future Learn at
National Film and Television School
- 2018 THE 33 LAWS OF TYPOGRAPHY**
LinkedIn Learning
- 2018 ANIMATION FOUNDATIONS: FUNDAMENTALS**
LinkedIn Learning
- 2017 ADVANCED DIPLOMA IN S.M MARKETING**
Shaw Academy

- 2017 THE COMPLETE WEB DEVELOPER**
Udemy
- 2017 WEB DESIGN: WORKING WITH WORDPRESS**
Shaw Academy
- 2017 ADVANCED DIPLOMA IN PHOTOSHOP**
Shaw Academy
- 2016 DIPLOMA IN WEB DESIGN**
Shaw Academy
- 2016 DIPLOMA IN PHOTOSHOP**
Shaw Academy
- 2016 ADVANCED DIPLOMA IN GRAPHIC DESIGN**
Shaw Academy
- 2016 EMERGENCY FIRST AID AT WORK**
Posturite LTD
- 2015 EQUALITY AND DIVERSITY LEVEL 2 (NCFE)**
Vision2learn at Somerset College
- 2014-2015 MA: INTERCULTURAL BUSINESS COMMUNICATION**
University of Central Lancashire
- 2012-2013 ART, DESIGN & PHOTOGRAPHY**
Universidad Francisco de Vitoria
- 2010-2014 BA (Hons): SPANISH & MANDARIN**
University of Central Lancashire
- 1999-2004 GCSE'S/ A LEVELS & BTEC ND IN GRAPHIC DESIGN**
Northampton College



SOFTWARE SKILLS



INTERESTS



LANGUAGES

ENGLISH

SPANISH

MANDARIN